



# SURVEY #1

## RESULTS

July 22, 2020

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KPS

G R O U P

 SAIN  
ASSOCIATES

## FINAL RESULTS FOR SURVEY #1

(Includes 870 responses as of July 22, 2020)

### Q1 How do you rate your overall quality of life in Prattville?

- Very good 44.1%
- Good 46.0%
- Fair 8.4%
- Unsatisfactory 0.7%
- Very unsatisfactory 0.8%

### Q2 How has your quality of life changed in the last 5-10 years?

- Improved 31.9%
- Somewhat improved 29.1%
- Stayed about the same 26.1%
- Somewhat declined 6.6%
- Declined 2.1%
- I am new to the area and not sure... 4.3%

### Q3 Which of these factors have contributed positively to your quality of life?

- Access to goods and services 60.4%
- Sense of community 58.1%
- Safety 56.3%
- Cost of living 46.0%
- Parks and recreation amenities 39.4%
- Schools 29.8%
- Access to healthcare 24.7%
- Utilities and infrastructure 24.1%
- Economic opportunity 21.5%
- Arts and cultural amenities 16.4%
- Traffic 14.5%
- Other (retirement, Maxwell, downtown improvement, bought a house, church, proximity, dog-friendly, Trump, hard work, positive attitude, my job, mayor, family here, private schools, cleanliness, none of the above)

### Q4 Which of these factors have limited or reduced your quality of life?

- Traffic 53.9%
- Schools 23.4%
- Cost of living 20.3%
- Arts and cultural amenities 19.4%
- Economic opportunity 19.2%
- Utilities and infrastructure 18.6%
- Parks and recreation amenities 16.7%
- Safety 14.7%
- Access to healthcare 12.9%
- Access to goods and services 11.3%

- Sense of community 8.4%
- Other (health, lack of civic center, poor leadership, none of the above, COVID, exclusionary practices, poor/lack of choice internet, lack of good daycares, making Prattville bigger than it should be, entertainment, not many places for teenagers to hang out safely, commercial buildings slated to go behind residential neighborhood, mass movement from Montgomery, too many apartments, need more sidewalks, nothing to do here, government actions, low income housing, not revitalizing older areas of town, bars/alcohol, sprawl, administration, no places to ride around safely)

Q5 How do you rate the following public facilities and services?

	very good	good	fair	poor	very poor	I'm not sure
• parks and recreation	25.37%	44.29%	20.30%	6.00%	2.08%	1.96%
• public schools	12.96%	37.85%	27.66%	8.33%	3.24%	9.95%
• library	17.90%	41.34%	19.75%	3.00%	1.50%	16.51%
• road conditions	6.13%	46.01%	38.38%	7.40%	2.08%	0.00%
• traffic flow	4.39%	28.41%	42.84%	15.94%	8.31%	0.12%
• sidewalks / pedestrian facilities	8.29%	37.10%	29.03%	14.52%	7.26%	3.80%
• bicycle facilities	2.09%	10.31%	21.67%	21.78%	12.75%	31.40%
• planning and zoning	3.82%	24.77%	33.22%	13.31%	7.52%	17.36%
• fire protection	41.70%	43.55%	5.34%	0.23%	0.35%	8.83%
• police protection	44.59%	42.74%	8.06%	1.15%	1.04%	2.42%
• garbage collection	45.85%	38.82%	8.64%	2.53%	0.92%	3.23%
• recycling	11.76%	22.15%	20.42%	15.11%	9.11%	21.45%
• water system	28.08%	52.93%	10.82%	2.53%	0.69%	4.95%
• sewer system	25.61%	49.48%	10.89%	2.43%	0.93%	10.66%
• stormwater drainage	15.34%	44.87%	21.22%	5.07%	1.38%	12.11%

Q6 Select three of the following issues that you feel are most important to the future of Prattville.

- public schools 67.3%
- public safety 50.1%
- business development 32.3%
- downtown revitalization 26.2%
- industrial and workforce development 24.8%
- parks and recreation 23.7%
- utilities and infrastructure 18.4%
- community appearance or image 17.1%
- neighborhood revitalization 16.6%
- arts and cultural amenities 13.7%
- access to healthcare 12.9%
- housing 10.3%
- environmental protection 9.0%
- transportation 8.4%
- Other (keep it family friendly, repurpose empty commercial buildings, no more/too many apartments, internet service, technology and learned science, stop trying to make Prattville a larger city, systemic racism, quit destroying forest by my house and fluoridating our water, more entertainment/things to do, overruling homes and placement of

industrial buildings near residential areas, storm drainage, broader recycling program, more sidewalks, better planning for growth, mental health care, COVID, activities for families, bike facilities, taxes/tax distribution, smoking bans at city-sponsored events, hiking trails)

Q7 In your opinion, what improvement would have the most positive, long-term impact on Prattville?

The following graphic represents the frequency with which key words and phrases appeared among responses. More frequent responses are indicated with a larger font:



Q8 Check all of the following that apply to you:

- I live in Prattville 91.0%
- I own property in Prattville 53.3%
- I work in Prattville 37.7%
- I own a business in Prattville 11.6%
- I live near but outside of Prattville 8.0%
- None of the above 0.2%

Q9 Where do you work?

- In Prattville 38.7%
- In Montgomery 34.3%
- I am retired 13.1%
- I am not working currently 5.8%
- In Autauga County, but outside Prattville 5.0%
- In Elmore County, but outside Prattville 5.1%

Q10 For residents, how long have you lived in Prattville?

- more than 20 years 48.7%
- 11-20 years 22.7%
- 5 years or less 13.1%
- 6-10 years 10.6%
- Not a Prattville resident 5.0%

Q11 For residents, do you rent or own your home?

- rent 8.9%
- own 85.5%
- Not a Prattville resident 5.7%

Q12 For residents, is your home on public sewer?

- on public sewer 73.3%
- on septic system 17.8%
- I'm not sure 3.7%
- Not a Prattville resident 5.4%

## Q13 What is your gross annual household income?

- \$110,000-149,999 20.8%
- \$90,000-\$109,999 19.4%
- \$70,000-89,999 17.2%
- \$50,000-69,999 13.4%
- \$150,000-199,999 10.7%
- \$30,000-49,999 7.6%
- Under \$30,000 5.6%
- \$200,000 or more 5.4%

## Q14 How far did you go in school?

- bachelor's degree 33.3%
- master's degree or higher 23.8%
- some college 21.8%
- high school diploma or equivalent 11.1%
- associate's degree 9.2%
- some high school 0.7%
- 8<sup>th</sup> grade or less 0.1%

## Q15 For residents, if you have school-aged children, where do they attend school?

- Autauga County Schools 41.2%
- private school 8.8%
- home school 3.2%
- Elmore County Schools 0.1%
- I am a Prattville residents without school-age children 40.0%
- Not a Prattville resident 4.9%

Q16 What are the best ways to keep you informed about community events?

- social media 90.7%
- City of Prattville website 51.8%
- email 32.0%
- TV news 25.6%
- school notifications 20.2%
- mailer 19.7%
- radio 12.7%
- newspaper 7.8%

Q17 As the Comprehensive Plan is updated, meetings will be held to get input from the community. Rank the following options based on your availability to participate in planning sessions.

- Monday evening 3.82
- Tuesday evening 3.85
- Thursday evening 3.28
- Friday evening 2.17
- Saturday morning or afternoon 2.26