

## ADVISORY COMMITTEE KICKOFF MEETING

Zoom Videoconference May 20, 2020 10am

### Attending

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- Garrett Strickland – high school student
- Tom Newton – Historic Prattville Redevelopment Authority
- John Brown - developer
- Skip Jones - homebuilder
- Darrell Rigsby –Planning Department
- Jane Leatherwood
- Richard Dennis (Elmore County Schools)
- Scott Stephens – City Planner
- Bradley Mead – downtown business owner
- Terry Brown – Fire Department
- Patrick White - resident
- Buddy Buckner – Water Works
- Lisa Byrd – Mayor’s office
- Cole Segura – high school student
- Thea Langley – Historic Preservation Commission
- Dale Gandy – Public Works Department
- Greg Duke – pastor, Riverside Presbyterian Church
- Jim Manderson – Autauga County Schools
- Mugs Mullins – Planning Commission, real estate
- Jerry Crosby – Board of Zoning Adjustment
- Kellie Cook – Parks, Recreation & Cultural Arts
- David Lewis - YMCA
- Robby Anderson – City Engineer
- Jason Fondren - KPS
- Becky White - Sain
- Paul Gilliam - Sain

### Agenda

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1. Scott Stephens (City of Prattville) - Introductions, Purpose of Plan
2. Jason Fondren (KPS Group) – Project overview – process, scope, schedule; Role of Advisory Committee
3. Jason Fondren (KPS Group) – Highlights of First Impressions Report – demographic comparisons, mapping and data collection
4. Preview of Visioning

### Assets

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- education
- accessibility
- strong YMCA program
- historic district, Daniel Pratt history
- downtown area
- so much retail, you don’t have to go to Montgomery
- proximity to I-65
- centrally located
- parks, trails and sports leagues
- feels like small town but with all things you need
- entertainment venues

### Issues

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- have lost some stores (such as Best Buy), possibly due to online shopping
- previous plan not followed, traffic not managed
- broadband coverage lacking
- traffic volumes on secondary roads and residential streets
- Pine Level exit needs to be developed
- not much nighttime activity for young people

### Sacred

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- Downtown
- cotton gin building, history
- family-centric environment
- two towns in one – east and west of US 31; historic/small town and new/retail hub

### Outside Forces

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- Montgomery public schools impact entire River Region
- Economic and political issues in Montgomery (could lose Air Force base)
- technology – 5G; electric cars (need charging stations), Uber and Lyft
- Culture of working from home may change land use and transportation patterns

### Vision/What's Missing

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- include more green space in developments
- more mixed use development to encourage walking and biking
- pocket neighborhoods with shops and restaurants
- City partnering with developers to create green space
- partnering between city and YMCA
- diversity
- young families thriving
- downtown music venues, more restaurants
- walkability
- bike/ped connections between east side and downtown
- ability to walk or bike to stores from neighborhoods (less driving/traffic)
- civic center/performing arts facility
- indoor entertainment facility with 1,500 seating capacity
- more extracurricular programming and facilities (sports and arts)
- more emphasis on theater, concerts
- expansion of sports facilities (revenue generator)
- better broadband coverage
- more industry
- trades education to support industry, training facility
- downtown shops facing Creekwalk taking greater advantage of Cooters Pond
- unity within local government and other public entities
- consistent vision with City and county schools

### Wow Question

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(what improvements could Prattville accomplish over the next 10-20 years that would impress you the most) - Advisory Committee members to send their responses by email to Scott Stephens